



BOOK NOW

THE HOTEL SUPPLY & HOSPITALITY

معرض تجهيزات الفنادق والضيافة

14 - 16 AUGUST



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ORGANIZED BY

JEDDAH VISION FOR

EXPO

& CONFERENCES

مؤسسة رؤية جدة لتنظيم المعارض والمؤتمرات

الحدث
AL HADATH صحيفة

MEDIA PARTNERS

هورিকা واي
HorecaWay

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ABOUT COMPANY

An exhibition management company is a team of experienced professionals who specialize in managing exhibitions, trade shows, conferences, and other similar events. These companies work with a wide range of clients, including corporate clients, government organizations, and non-profit organizations, to plan, organize, and execute events that meet their specific needs.

The services offered by exhibition management companies can vary depending on the size and scope of the event, but generally, we will handle tasks such as venue selection, logistics, event planning, budgeting, marketing, and staffing. With the extensive experience and industry connections, exhibition management company is well-equipped to handle any challenge that comes our way.

Exhibition management company is a valuable partner for businesses that want to host successful events. We provide the expertise, resources, and professionalism needed to manage every aspect of your exhibition, leaving you free to focus on your core business. By choosing the right exhibition management company, you can ensure that your next event is a success and leave a lasting



FAHAD ALGHAMDI

CEO MESSAGE

It is my pleasure to address you today as the CEO of Jeddah Vision for Expo & Conferences. Our company has come a long way since its inception, and I am proud to say that we have achieved many significant milestones over the years.

As we continue to grow and expand our operations, we remain committed to maintaining our reputation for quality, reliability, and innovation. We will continue to work tirelessly to ensure that we are a company that our stakeholders can trust and rely on.

We understand that our success is a reflection of the hard work and dedication of our employees. I would like to take this opportunity to thank our employees for their commitment, professionalism, and enthusiasm. Without their tireless efforts, we would not be where we are today.

In closing, I am excited about the future Projects that are going to change ground scenarios with the dedication and hard work of our employees, the loyalty of our customers, and the support of our shareholders, I am confident that we will continue to achieve great things in the years to come.

HOW WE WORK



We work with the client to evaluate the success of the exhibition and identify areas for improvement.

We work with clients to help them achieve their marketing goals, showcase their products or services, and generate leads and sales.

Understanding the target audience, the products or services being showcased, and the desired outcome of the exhibition. Once this information is gathered, we will create a customized plan that outlines the specific steps required to achieve the client's goals.

From initial planning to post-event evaluation, we work closely with the clients to ensure the success of each exhibition.

97% | 85% | 90%

rate the quality of visitors from
good to excellent

of exhibitors are likely to return
in 2023

of exhibitors feel exhibiting is vital
for their business

Hear what our exhibitors have to say

FIND THE BUSINESSES AND BUYERS MOST RELEVANT TO YOU

Now in its 24th edition, The Hotel Supply & Hospitality has firmly established itself as the largest and longest-standing event in the Middle East, providing the ultimate meeting place for hospitality suppliers and buyers. This prestigious event facilitates hundreds of international suppliers the opportunity to showcase pioneering innovations and products to the region's most comprehensive community of serious buyers, who are looking to source hotel amenities, operating equipment & supplies, food and beverage products and hospitality technology.

"This remains our key exhibition in the region, allowing us to showcase our products, plus catch up with many of our existing clients".

- Sheikh Hashim

"Thanks to The Show, our team could reach and connect with a vast range of decision makers, allowing us to get a huge amount of contracts signed at the show."

- Muhammad Ismail

2022 in Summary



250+
Exhibitors



250+
Interactive Experiences



30K+
Visitors

WHY EXHIBIT AT THE HOTEL SUPPLY & HOSPITALITY?

Exhibiting and getting face-to-face with hospitality industry professionals is the most effective way to grow your business in The Middle East. Thousands of visitors visit The Hotel Show every year to source, touch, feel and experience a wide range of products, solutions and innovations.

FAST FACTS AND INDUSTRY INSIGHTS



The Hotel Supply and hospitality are key pillars of the Middle East's GDP and the market is predicted by the World Travel and Tourism Council to reach SAR 244 billion (US\$ 66.3 billion) by 2028.



Post-pandemic, the KSA hospitality is poised to undergo structural change and enjoy a considerable SAR 30 billion (US\$ 9 billion) investment in hospitality projects.



Across the wider Middle East, it is reported that 631 hotel projects with 185,366 rooms are currently in development. The SAR tops the list with 170 projects and 58,214 rooms with 142 of these hotels in Jeddah alone.

PRODUCT SECTORS



HOTEL SUPPLYING

- Furniture
- Electronics
- Carpets, Rugs, Lightening
- Food (Coffee, Water etc)
- Cleaning Products & Machines
- Kitchen wares & Machines



FURNITURE

- Office Furniture
- Room Furniture
- Lightening (Lamp etc)
- Art Works
- Coffee Furniture
- Restaurant Furniture
- Outdoor Furniture
- Decoration sets



TOWELS/SOAP

- Towels
- Rug's
- Soap, Shmapoo, Shoe Rugs
- Bedsheet
- Curtains & Blinds

DIRECT ACCESS TO SERIOUS BUYERS

34%

DISTRIBUTORS

18%

HOTEL GENERALS,
MANAGERS,
OPERATORS
AND DEVELOPERS

17%

FACILITIES
MANAGEMENT,
HOUSEKEEPING
AND
PROCUREMENTS

16%

ENGINEERS AND
IT PROFESSIONALS

15%

F&B MANAGERS
CHEFS AND
RESTAURANT
OWNERS

MARKETING CAMPAIGN



PR Campaign

A PR (Public Relations) campaign is a strategic communication effort that aims to build and maintain a positive image of a company or organization, enhance its reputation, and create a strong relationship with its audience. The campaign involves various tactics and activities that target different media channels, including print, digital, and social media.

Website Campaign

A website campaign typically involves a combination of marketing tactics and techniques, such as search engine optimization (SEO), pay-per-click (PPC) advertising, content marketing, social media marketing, email marketing, influencer marketing, and more. The specific tactics used will depend on the goals of the campaign and the target audience.

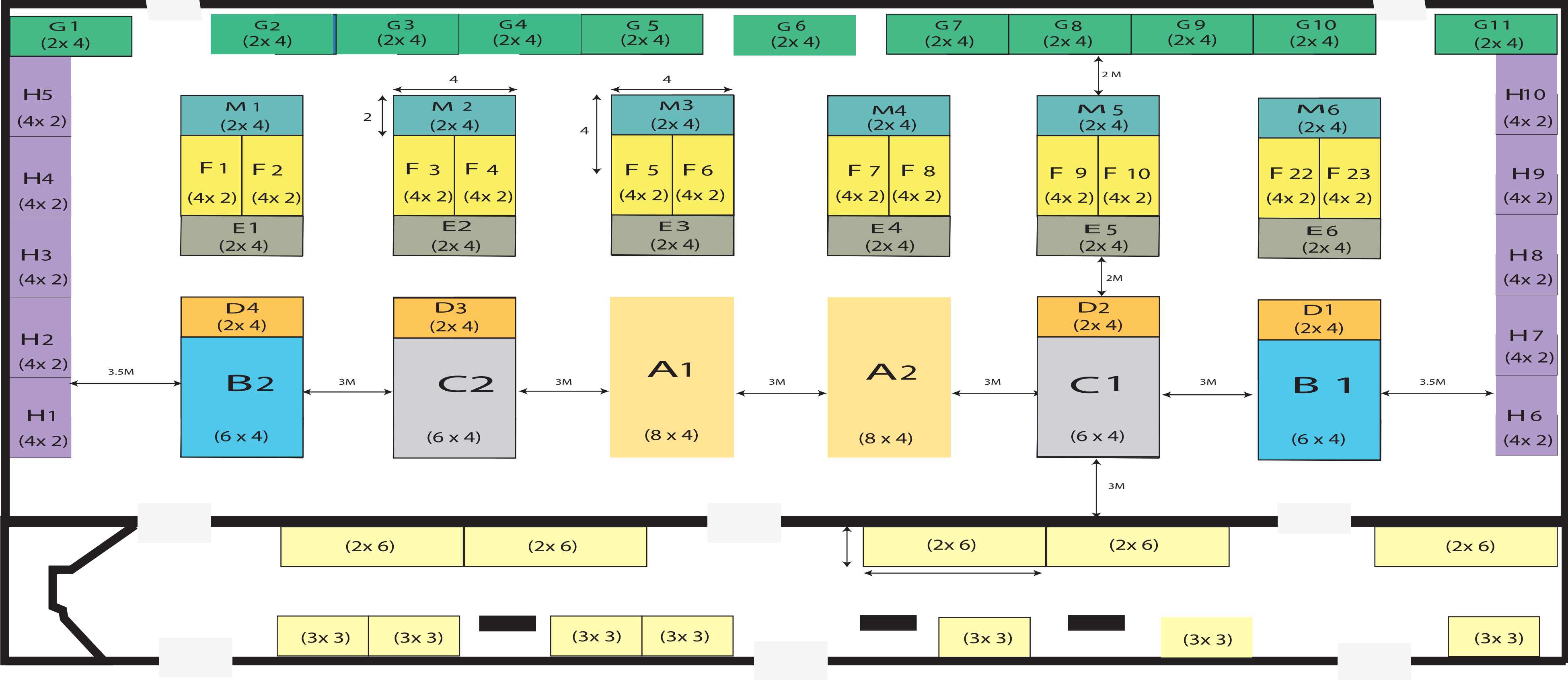


Email Campaign

Email marketing typically involves the use of an email list, which is a database of subscribers who have given permission to receive marketing messages from a particular company or organization. The email list can be built in a variety of ways, including through sign-up forms on a website, through social media campaigns, and through other digital marketing efforts.



Exhibition Hall



Categories	Size	Price
STRATEGIC PARTNER	8 x 4m ²	SAR 80,000 + VAT
DIAMOND	6 x 4m ²	SAR 70,000 + VAT
PLATINUM	6 x 4m ²	SAR 55,000 + VAT
GOLD	2 x 4m ²	SAR 30,000 + VAT
SILVER E	2 x 4m ²	SAR 25,000 + VAT

Categories	Size	Price
F	4 x 2m ²	SAR 23,000 + VAT
M	2 x 4m ²	SAR 18,000 + VAT
G	2 x 4m ²	SAR 10,000 + VAT
H	4 x 2m ²	SAR 15,000 + VAT

Sr #	Stall
1	Bare stall space of 8 x 4 sq. meter for fabrication of your company stand
	Branding & Publicity
2	Prominent Logo placement on all venue branding as " Strategic Partner"
3	Logo to be placed on media wall on the venue
4	Logo on opening and closing ceremony backdrop
5	Logo on expo print and electronic media campaign
	Digital
6	Logo in expo's extensive social media campaign
7	CEO interview to be uploaded with massive reach on expo's social media platforms
8	Logo on massive invitation cards to be sent to a huge database
9	Testimonial/Acknowledgement on post-expo- e-catalogue

Sr #	Stall
1	Bare stall space of 6 x 4 sq. meter for fabrication of your company stand
	Branding & Publicity
2	Prominent Logo placement on all venue branding as "Diamond Partner"
3	Logo to be placed on media wall on the venue
4	Logo on opening and closing ceremony backdrop
5	Logo on expo print and electronic media campaign
	Digital
6	Logo in expo's extensive social media campaign
7	CEO interview to be uploaded with massive reach on expo's social media platforms
8	Logo on massive invitation cards to be sent to a huge database
9	Testimonial/Acknowledgement on post-expo- e-catalogue

Sr #	Stall
1	Bare stall space of 6 x 4 sq. meter for fabrication of your company stand
	Branding & Publicity
2	Prominent Logo placement on all venue branding as " Platinum Partner"
3	Logo to be placed on media wall on the venue
4	Logo on opening and closing ceremony backdrop
5	Logo on expo print and electronic media campaign
	Digital
6	Logo in expo's extensive social media campaign
7	CEO interview to be uploaded with massive reach on expo's social media platforms
8	Logo on massive invitation cards to be sent to a huge database
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CONTACT INFORMATION

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With Us!**



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